



FOR IMMEDIATE RELEASE – March 5, 2019

MEDIA RELEASE

Call for Entry: Artists/Heritage Venues

Columbia Basin Culture Tour – August 10 & 11, 2019

a project of the Columbia Kootenay Cultural Alliance

Columbia Basin – Call for entry: registration is now open for artists/venues in the Columbia Basin to participate in the Columbia Basin Culture Tour (CBCT), a celebration of culture taking place August 10 & 11, 2019, from 10 am to 5 pm. Help us make the 11th anniversary tour the best yet!

The CBCT is a self-guided tour showcasing local arts, culture and heritage offered at no charge to the general public. “Arts” includes visual, written, performing, media and inter-arts! Participating as a venue allows you to really connect with locals, develop a wider audience, educate the public about what you do, market your activities, and attract visitors to your community.

The CBCT lets visitors visit artists’ studios that may not regularly be open to the public, purchase work directly from artists, and visit galleries, museums and cultural centres to view special displays, archives, demonstrations or performances. It is also a chance for them to meet the people behind the scenes that are such a vital part of our local culture.

Full colour tour directories will be available free of charge to the public as a guide to visit your location. Signage, posters and postcards are provided to promote your participation. Display ads and media coverage widely promote the event, and your web page profile will remain for the rest of the year to list your contact info and business hours outside of the event.

FINAL REGISTRATION DEADLINE IS APRIL 15, 2019

Register by Mar 31 and save!

\$50.00: Early Registration (registration received by March 31)

\$60.00: Registration (registration between April 1-April 15)

Participating individuals and venues must be located in the Canadian Columbia Basin, the southeast corner of British Columbia roughly bordered by the communities of Valemount, Golden, Elkford, Creston, Rossland, Arrow Lakes and Revelstoke. Although not in the Basin, the communities of Grand Forks and Christina Lake are again invited to participate this year.

To register visit: www.cbculturetour.com. For information call: 1-250-505-5505 or toll free at 1-877-505-7355. The Columbia Basin Culture Tour is a project of the Columbia Kootenay Cultural Alliance and is funded by Columbia Basin Trust, which supports the social, economic and environmental well-being of the Columbia Basin.