



FOR IMMEDIATE RELEASE
February 26, 2017

Call for Entry: Artists/Heritage Venues **Columbia Basin Culture Tour – August 12-13, 2017**

a project of the Columbia Kootenay Cultural Alliance

Columbia Basin – Call for entry: registrations are being accepted for artists/venues in the Columbia Basin to participate in the 9th annual Columbia Basin Culture Tour (CBCT), a celebration of culture taking place August 12-13, 2017 from 10 am to 5 pm.

The CBCT is a self guided tour showcasing local arts, culture and heritage offered at no charge to the general public. “Arts” includes visual, written, performing, media and inter-arts! Participating as a venue allows you to really connect with locals, develop a wider audience, educate the public about what you do, market your activities, and attract visitors to your community.

The CBCT allows visitors to meet the participants “behind the scenes” and allows them to: visit artists studios that may not regularly be open to the public, purchase works directly from the artists, visit art galleries, museums and cultural centres to view special interpretive displays, archives, demonstrations or performances. It is also a chance for them to meet the people behind the scenes that are such a vital part of our local culture.

Full colour tour directories will be available free of charge to the public as a guide to visit your location. Signage, posters and postcards are provided to promote your participation. Your web page profile will also remain for the rest of the year and will list your contact hours outside of the event.

FINAL REGISTRATION DEADLINE IS APRIL 13, 2017

Register by Mar 31 and save!

\$40.00: Early Registration (registration received by March 31)

\$50.00: Registration (registration between April 1-April 13)

Participating individuals and venues must be located in the Canadian Columbia Basin, the southeast corner of British Columbia roughly bordered by the communities of Valemount, Golden, Elkford, Creston, Rossland, Arrow Lakes and Revelstoke. Although not in the Basin, the communities of Grand Forks and Christina Lake are again invited to participate this year.

To register visit: www.cbculturetour.com. For information call: 1-250-505-5505 or toll free at 1-877-505-7355. The Columbia Basin Culture Tour is a project of the Columbia Kootenay Cultural Alliance and is funded by Columbia Basin Trust which supports the social, economic and environmental well-being of the Columbia Basin.

-30-

For further information contact:
Columbia Kootenay Cultural Alliance
1-250-505-5505 toll free 1-877-505-7355